

MECCANICHE VELOCI

in the fast paced world of two and four wheeled motorsport, time is everything

For lovers of speed and excellence, there is no greater satisfaction than that of pushing a motor, and oneself, to the limit. **Meccaniche Veloci** knows this and for those who indulge in high-speeds and adrenaline, the Italian watchmaker offers something more than just another timepiece.



What would the philosophy of a brand be a common component of simplicity, in the words of a woman's able to deliver emotion to its followers? When Meccaniche Veloci was founded, it rose to the challenge and used materials, mechanisms and original design to express its creativity to the full.

And what could be better inspiration for the brand if a woman's art, mechanics, aerodynamics and technology?

The carbon fibres that cover the Meccaniche Veloci dials are the same as those used on the bodies of Formula 1 cars, on aerodynamic frames and in all high-performance vehicles that must be able to resist extreme speeds, friction, heat and stress.

Another highly resistant and revolutionary material of modern times is titanium. Already

the dial making the Quattro and Due Veloci light and resistant with a perfect mix of flexibility and toughness.

The company has also chosen to follow research and research innovations and new bodies in its creation. Being five times more resistant than steel, kerlar is an essential component for getting competitive advantage on the world's thrilling circuits.

The Italian watchmaker doesn't stop at using the functional elements of the most advanced engineering cars but has transferred the latest custom more commonly seen on materials

to the dials of the Car Faring Limited Edition lines. Meccaniche Veloci, which prides itself on being "inspired by Italian racing", has adopted some of the watchmaking techniques used on racing cars to colour the dials of these timepieces in flaming red, intense blue, bright orange, blazing yellow and brilliant white.

Through the company's history, Meccaniche Veloci has grown thanks to projects developed with a series of industrial partners. One of the most significant includes the collaboration with Brembo, the global leader in the production of braking systems that started three years ago. This partnership has been reinforced recently with the development of the CCM Limited Edition watches using highly resistant Carbon Ceramic material in the dials. The well-known and high performance Brembo brake-dials are cut and shaped using state-of-the-art technology to create the dials for the line including safety but also evoking the thrill of the challenge that drives of the most prestigious sports cars experience.

The Due Veloci, one of the most popular models in the Meccaniche Veloci range, was

launched in 2009 and was one watch known for its functionality and aesthetic. Recently the Due Veloci has undergone a facial and original design.

Clare and bold principles set the standards. Like its big brother the Quattro Veloci, the Due Veloci dial was inspired from the layout of the stake and exhaust valves of an engine. In the Due Veloci model, the dial houses just two independent movements to show different time zones whilst the Quattro Veloci has four.

The new look version of this watch is more

maneuverable and smaller than the previous model with a 40mm casing compared to the original 48mm.

Clare and bold principles set the standards. Like its big brother the Quattro Veloci, that are used in the Due Veloci dial sport and in doing so, create a unique timepiece able to offer the watch-lover another dimension.

Presented by exquisite gold, the unrivalled craftsmanship of the Due Veloci Limited Edition Meccaniche Veloci timepieces means design is reiterated in the limited number of copies of each type and model. The way they stand for one principle: breaking from normality.



The Veloci - Car Faring Limited Edition Collection



The Veloci - Carbon Limited Edition Collection



The Veloci - Kerlar Limited Edition Collection



The Veloci - CCM Limited Edition Collection